JOIN US!
4th Symposium on Storytelling with Data

April 26, 2023   1-5 PM

NC STATE

virtual using Zoom

Attendance is free

Data analysis is more than just crunching numbers and drawing charts. **Data storytelling is a powerful tool that integrates data, domain expertise, intuitive visualization, and narration to create stories that are easy to understand and remember.** The symposium will be a forum for researchers, educators, and students to meet and exchange ideas.

WHY ATTEND?

- See how storytelling can be used in research and education.
- Learn about techniques and best practices.
- Watch how to turn an equation into a YouTube video.
- Connect with others interested in communicating data effectively.

PROGRAM

1:00 – 1:10 Welcome
1:10 – 1:45 Three Storytelling Strategies for Better Presentations, Sarah Egan Warren
1:45 – 2:20 Data Storytelling is about challenging expectations and more, Sorin Adam Matei
2:10 – 2:55 The Quest for Automated Story Generation, Mark Riedl
2:55 – 3:15 Coffee-break
3:20 – 3:50 How to turn an equation into a successful YouTube video, Josh Starmer
3:50 – 4:25 Construction Diaries: Knowledge from Lessons Learned Narratives, Arnav Jhala
4:25 – 4:35 Break
4:35 – 4:55 Questions from Audience, Speaker Panel
4:55 – 5:00 Closing Remarks

The event is organized in collaboration with the **Department of Computer Science**, the **Institute for Advanced Analytics**, and the **Bioinformatics Research Center** and sponsored by our ePartners **BCBS of NC, Live Oak Bank, the ePartners Program, and the NC State Engineering Foundation**.

For more **info & registration** please visit **https://www.csc.ncsu.edu/symposium/**