JOIN US!
3rd Symposium on Storytelling with Data
November 30, 2021   1-5 PM

virtual using Zoom

NC STATE

Attendance is free

Data analysis is not only about statistics and visualization – insight originates from a story that connect the dots. **Data storytelling is a powerful tool that can tailor results to different audiences, for example students, clinicians, patients, or the public and present them in a way which is easy to interpret and remember.** The symposium will be a forum for researchers, educators, and students to meet and exchange ideas.

WHY ATTEND?

- See how storytelling can be used in research and education.
- Learn about techniques and best practices.
- Find out how to structure stories to make a point.
- Connect with others interested in communicating data effectively.

PROGRAM

1:00   Welcome
1:10 – 1:40 *How to Tell a Story,* **Larry Birnbaum**
1:40 – 2:10 *Interactive Authoring of Expressive Visualization for Data-Driven Storytelling,* Bongshin Lee
2:10 – 2:40 *The Friction with Fiction: Cognitive Expectations Around Data Narratives,* Michael Young
2:40 – 3:20 Coffee-break & breakout sessions
3:20 – 3:50 *Visualizing A Natural History of the Future,* Rob Dunn
3:50 – 4:20 *Structuring Stories to Make A Point,* Robert Kosara
4:20 – 4:30 Coffee-break
4:30 – 4:55 *Questions from Audience,* Speaker Panel
4:55   Closing Remarks

The event is organized in collaboration with the **Department of Computer Science**, the **Institute for Advanced Analytics**, and the **Bioinformatics Research Center** and sponsored by our ePartners **BCBS of NC, OneTrust, PRA Health Sciences,** and **Renaissance Reinsurance**.

For more **info & registration** please visit **https://www.csc.ncsu.edu/symposium/**