Corporate Partnership Overview

Ken Tate
Director of Development & External Relations
Corporate & Alumni Relations
North Carolina State University

• A Nationally Recognized Leader in Science & Technology Education and Research

• 10 Colleges / 282 Fields of Study / ~ 34,400 students

• Research Rankings (>\$380M / year in expenditures):
  - 1st in total research UNC System-wide
  - 7th nationally in industry-sponsored research

• Patents Held: >700 / Scientist magazine ranked NC State third in the nation for overall patent power in June 2005, IEEE study ranks NC State 9th in tech transfer power.

• Ranked 6th in Best Overall Public University Value in 2011 by US News & World Reports

Consistent Top 10 Ranking as Best Value Among Scientific & Technical Schools
Department of Computer Science

- Part of the NCSU College of Engineering
- Among Nation’s Largest and Oldest
- Current Active Research Fund ~$44M

- Expertise includes artificial intelligence, serious games, networking, security, software engineering, and systems, as well as development of strong leadership, communications, and collaborative skills.

- 12 Research centers and more than 35 labs & groups.
- 24 faculty have received NSF Early Career Awards

NCSU ranks among the leading producers of CSC graduates in the United States
CSC Academic Excellence

- Recognized by U.S. National Security Agency as a Center of Academic Excellence in Information Assurance Research.

- MCS distance ed degree ranks 3rd by GetEducated.com as “Best Buy Online Graduate Degree in CSC”.

- Game Development Concentration initiative launched in 2008 ranked Top 15 by The Princeton Review.

- Dr. Don Bitzer, Distinguished University Research Professor and co-inventor of flat plasma display, awarded an Emmy by the National Academy of Television Arts & Sciences, member National Inventors Hall of Fame.

- In 2006, became 1st American research university to offer master’s-level curricula in services sciences mgmt & eng.

- Ranked #1 US public university in research publications over the past 5 years by MS Academic Search

- #1 supplier of new grad talent to IBM, Cisco & NetApp.
Computer Science

Key Departmental Stats*

- #5 in CSC MS Enrollment
- #6 in CSC Ph.D. Enrollment
- #7 in CSC Undergraduate Enrollment
- #9 in CSC BS Degrees Awarded
- #14 in CSC Research Expenditures
- 40 faculty, 5 emeritus faculty, 5 lecturers & adjuncts, 30+ research, IT and administrative staff

Current CSC Enrollment

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>829</td>
</tr>
<tr>
<td>Masters Students</td>
<td>447</td>
</tr>
<tr>
<td>Ph.D. Students</td>
<td>188</td>
</tr>
<tr>
<td>Total</td>
<td>1,464</td>
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</tbody>
</table>

*Sources available at www.csc.ncsu.edu
Profile of an Incoming Freshman

Fall 2013 “214 Admits”

- Average GPA: 4.53 (weighted) compared to 4.33 in ‘11, 4.49 in ‘12
- Avg. Class Rank: 9.29%
- 60% of Admitted Freshmen Rank in Top 10% of their class (96% in Top 25%)
- 17% Females (compared to 10.8% for entire CSC undergrad enrollment)

Average Starting Salaries – Dec. 2012 ~$66K+ for BS, $93K+ for MS
EB2 serves as the ceremonial gateway to NC State’s award-winning Centennial Campus for the College of Engineering.

**EB2 Facts**

- 210,000 sq. ft.
- 50 Teaching & Research Labs
- Nine Classrooms w/ 785 Seats
- DELTA Classroom
- Port City Java
“The primary focus of the ePartners Program is to foster ongoing communications and interaction between students, faculty, and our corporate partners to help shape the department's future. Unrestricted funding and support generated by the program allow our department to continue to grow in emerging areas of computer science technology while providing the highest quality educational experience possible for our students.”
Department of Computer Science

Current Super ePartners

- Cisco
- EMC²
- IBM
- Duke Energy
- NetApp
- SAS
- Boeing
- Fidelity Investments
- Oracle
- MetLife
- Deutsche Bank
- NC State University
In recognition of their support, ePartners have access to numerous benefits & resources including, but not limited to:

- Exclusive Recruiting Activities & Tools
- Recognition, Branding, & Marketing Exposure
- Interaction & Engagement w/ Faculty & Students
- Priority Facilities Naming Rights Opportunities
- Charitable Tax Benefits
- Sponsorship opportunities including Sr Design Center projects, major events, programs, & strategic initiatives

The ePartners Program supports continued growth in emerging areas of technology while providing the highest quality education for our students.
Exclusive Recruiting Activities & Tools

- Annual Career Connections Event
- Online ePartners Resume Database w/ CSC Search Criteria
- CSC Resume Books on ePack
- Special “Top Bill” positioning on Web-based Job Postings
- Early & Exclusive access to dedicated facilities for Info Sessions and events
- Dedicated “in-department” Recruiting Assistance & Support

ePartners Get Our Best & Brightest Talent!
Recognition & Exposure

• Complimentary ACM/AITP “Tech Talk” Sponsorships
• Targeted class lectures & panel discussions
• ePartners Web Site Recognition
• Special Wall Display within EB2
• Email Access to Students & Faculty
• Major events, programs, & strategic initiative sponsorships
• Frequent Press Releases & News Features

Exposure & Visibility Influence Perceptions
Recognition Wall in EB2

Wall located outside main CSC Offices!
Interaction & Engagement

• Open & Welcome Access to Faculty

• Invitations to Seminars, Lecture Series, and Technology Forums

• Subscription to Numerous NCSU, CoE & CSC Publications

• Support w/ Arranging Focus Groups, Product/Feature Reviews, etc.

Super ePartners have opportunity for Executive Representation on our CSC Strategic Advisory Board
Super ePartners Benefits

• Two (2) Sr Design Center Projects per Year
  or
• A Major Sponsorship of equivalent value

• Feature Page on ePartners Web Site – a “jump page” detailing the company’s partnership, recruiting interests, and special content, messages & links

• Priority sponsorship selections from approximately 30 major events, programs, and strategic initiatives

• Representation on Strategic Advisory Board

Super ePartners Enjoy Super Benefits!
Business Impact of Being an ePartner

• Be positioned to attract our top talent at a significantly lower “cost per hire”

• Provide input to help influence the department’s future curriculum and research focus

• Optimize marketing & image exposure to help influence the decision makers of the future

• Connect with other ePartners to explore business partnerships and opportunities

• Support your strategic “community relations” goals

• Generate “win-win” solutions w/ a SDC Project
ePartners Funding Supports

- New Program Development
- Faculty Recruitment & Start-ups
- Curriculum Innovations
- Instructional Technologies
- Major Departmental Events
- Staff Travel & Development
- Outreach Initiatives
- Student Recruitment
- Facilities Enhancements
ePartners Annual Support Levels

- Start-ups (<2 years old) & Small: $1,500*
- Companies w/ < 250 employees: $2,500*
- Companies w/ 251-1,000 employees: $5,000*
- Companies w/ 1,001-10,000 employees: $10,000*
- Companies w/ > 10,000 employees: $15,000*
- Super ePartners: $25,000*

*Initial support levels are adjustable to reflect equipment & other forms of financial support to the department!
Other Partnership Opportunities

- Scholarship Sponsorships & Endowments
- Faculty Endowments & Start-up Packages
- Research Grants & Sponsorship
- Diversity in Computer Science Initiatives Sponsorship
- Gifts-in-Kind (equipment / software)
- Sr Design Center Project Sponsorship
- Event & Activity Sponsorship
- Facility, Center & Dept Naming Rights
Contact Info

Ken Tate
Director of Development and External Relations

NC State University
Department of Computer Science
1204-F Engineering Building II (EBII)
Raleigh, NC 27695-8206
(919) 513-4292 – Office
(919) 513-1684 – Fax
Email: tate@csc.ncsu.edu
Website: http://epartners.ncsu.edu/